

SLAPSTIK COMEDY

Lincoln Theater 2026 Sponsorship Packages

10 Shows • May 2026–Feb 2027 • 588 Capacity • Columbus, OH

Format: Warm-up (10) → Filmed Talk (30) → Headliner (60) → VIP Meet & Greet

Ticket face values: GA \$60–\$75, VIP \$130–\$155

Reach: 5,880 Attendees across series • Magazine on every seat • Monthly social/video content

Sponsorship Packages (based on 10-show commitments)

Series Title Partner - \$175,000 (\$25,000/show)

- Naming Rights
- Full-Series Takeover
- VIP Ownership
- 20 VIP + 50 GA Tickets/Show

Presenting Partner – \$85,000 (\$12,500/show)

- Talk or Headliner Presenting Rights
- 10 VIP + 25 GA Tickets/Show

VIP Lounge Partner – \$45,000 (\$7,500/show)

- VIP Branding
- Meet & Greet Integration
- 8 VIP + 12 GA Tickets/Show

Segment Sponsors – \$35,000 (\$6,000/show)

- Segment Ownership (Monologue, Warm-Up, Game, Photo Booth)
- 4 VIP + 10 GA Tickets/Show

Category Partners – \$22,000 (\$4,000/show)

- Category Exclusivity + Screens + Magazine
- 2 VIP + 6 GA Tickets/Show

Included Across All Tiers:

- Venue screens • Magazine ads • Social/Video • QR lead capture • Photo branding (tiered)
- Measurement reports (72-hour + 7-day)